

Who's using www.thedailycourier.com?

2016 Rate Card

Users are...

**Affluent
Educated
Employed**

... & growing!



- **100,000+** visitors per month. 4,000 per day average.
- **20,000+** unique visitors per week - IP address counted once each day.
- **\$59,000** average household income.
- **25-54** years old.
- **55%** women.
- **80%** are college-educated.
- **73%** of Daily Courier readers purchased products or services over the internet in the past three months.

| Position | Ad Size | Minimum Impressions Per Month | Investment |
|-----------------------------------------|------------------|-------------------------------|-------------------|
| HOMEPAGE PREMIUM SPOTS | | | |
| Leaderboard | (728x90 pixels) | 60,000 | \$499 /mo. |
| Double box - position 1 | (300x500 pixels) | 60,000 | \$399 /mo. |
| Upper box | (300x250 pixels) | 60,000 | \$199 /mo. |
| Weather sponsor | (120x70 pixels) | 60,000 | \$99 /mo. |
| RUN OF SITE SPOTS | | | |
| Leaderboard | (728x90 pixels) | 60,000 | \$199 /mo. |
| Double box | (300x500 pixels) | 60,000 | \$319 /mo. |
| Box | (300x250 pixels) | 60,000 | \$169 /mo. |
| 1/2 Box | (300x125 pixels) | 60,000 | \$99 /mo. |
| RESTAURANT GUIDE/MENU (one year) | | 8,000+ | \$59 /YR. |

Grants Pass **Daily Courier**

www.thedailycourier.com

To place your ad, contact your Daily Courier advertising representative or call

541-474-3733. Email: display@thedailycourier.com