

# Special Sections & Online Rate Information 2021

Grants Pass **Daily Courier**  
www.thedailycourier.com

## A-Z in Josephine County Glossy Cover Magazine

*A Guide to Our County*

|                   |                                           |       |
|-------------------|-------------------------------------------|-------|
| Full Page.....    | 7.5" x 9.736"<br>Vertical 3.667" x 9.736" | \$680 |
| Half Page.....    | Horizontal 7.5" x 4.833"                  | \$385 |
| Quarter Page..... | 3.667" x 4.833"                           | \$220 |

## The Good Life, Health & Wellness, Home & Garden, Prime Time, Home & Family, Home for the Holidays, and Southern Oregon Adventures Recreation Guide

|                   |                                                                             |       |
|-------------------|-----------------------------------------------------------------------------|-------|
| *Back Page.....   | 10.25" x 11.575"                                                            | \$850 |
| Full Page.....    | 10.25" x 11.575"<br>Vertical 5.042" x 11.575"<br>Horizontal 10.25" x 5.704" | \$620 |
| Half Page.....    | 5.042" x 5.704"                                                             | \$345 |
| Quarter Page..... | 5.042" x 3.74"                                                              | \$189 |
| Sixth Page.....   | 5.042" x 2.23"                                                              | \$125 |
| Tenth Page.....   |                                                                             | \$79  |

## Color Rates

One Color...\$75 Full Color...\$170

\*Back page rate includes full color.

## Puzzle Book (published monthly)

*Word Searches, Mazes, Scrambles & Sudoku*

|                              |                        |       |
|------------------------------|------------------------|-------|
| Back page w/ full color..... | (10.25" W x 11.575" H) | \$450 |
| Full color ad spot.....      | (6.4" W x 3" H)        | \$99  |

## Online Advertising

www.thedailycourier.com

RUN-OF-SITE • 60,000 Impressions  
(ads run randomly throughout Courier's website)

|                  |                  |           |
|------------------|------------------|-----------|
| Leaderboard..... | 728 x 90 pixels  | \$199/mo. |
| Double Box.....  | 300 x 500 pixels | \$319/mo. |
| Box.....         | 300 x 250 pixels | \$199/mo. |

Ask about homepage premium rates.



Rates for other special sections available upon request.

To advertise contact your sales representative or call  
**541-474-3733**; email [display@thedailycourier.com](mailto:display@thedailycourier.com)

# Special Sections Schedule 2021

| <u>Publication</u>              | <u>Pub Date</u>                | <u>Ad Deadline</u> | <u>Format</u>           |
|---------------------------------|--------------------------------|--------------------|-------------------------|
| <b>January</b>                  |                                |                    |                         |
| Puzzle Book 9                   | Th Jan. 21                     | W Jan. 13          | Tab                     |
| A-Z in Josephine                | Su Jan. 31                     | Th Jan. 7          | Sig-glossy cover        |
| <b>February</b>                 |                                |                    |                         |
| Valentine Page(s)               | TBA                            | TBA                | ROP                     |
| All About Pets                  | Su Feb. 14                     | Th Feb. 4          | Tab                     |
| Puzzle Book 10                  | Th Feb. 18                     | W Feb. 10          | Tab                     |
| Business Pulse                  | Su Feb. 28 DC / CW Mar. 3      | Th Feb. 18         | Metro                   |
| <b>March</b>                    |                                |                    |                         |
| Home & Garden                   | Su March 14                    | W March 3          | Tab                     |
| Puzzle Book 11                  | Th March 18                    | W March 10         | Tab                     |
| The Good Life (seniors boomers) | Su March 28                    | W March 17         | Tab                     |
| <b>April</b>                    |                                |                    |                         |
| Home & Garden                   | Su April 11                    | Th April 1         | Tab                     |
| Puzzle Book 12                  | Th April 22                    | W April 14         | Tab                     |
| Real Estate Section             | Su April 25                    | W April 14         | Metro                   |
| <b>May</b>                      |                                |                    |                         |
| Home & Garden                   | Su May 9                       | W April 28         | Tab                     |
| Puzzle Book 13                  | Th May 20                      | W May 12           | Tab                     |
| Flag Honoring Veterans          | Su May 30                      | F May 14           | Metro                   |
| Mothers Day Pages (May 9)       | TBA                            |                    |                         |
| <b>June</b>                     |                                |                    |                         |
| Graduation Pages                | Su June 13                     | Th June 3          | Metro ROP               |
| Home & Garden                   | Su June 13                     | W June 2           | Tab                     |
| Puzzle Book 14                  | Th June 24                     | W June 16          | Tab                     |
| Summer Recreation Guide         | Su June 27                     | W June 16          | Tab                     |
| <b>July</b>                     |                                |                    |                         |
| Home & Garden                   | Su July 11                     | W June 30          | Tab                     |
| Puzzle Book 15                  | Th July 22                     | W July 14          | Tab                     |
| Real Estate Section             | Su July 25 DC / CW July 28     | Th July 15         | Metro                   |
| <b>August</b>                   |                                |                    |                         |
| Home & Family                   | Su Aug. 15                     | W Aug. 4           | Tab                     |
| Puzzle Book 16                  | Th Aug. 26                     | W Aug. 18          | Tab                     |
| Bus Schedule                    | W Aug. 25 DC & CW              | Tu Aug. 17         | Metro                   |
| <b>September</b>                |                                |                    |                         |
| Football Preview                | Th Sept. 2                     | W Aug. 25          | Tab                     |
| Home & Family                   | Su Sept. 12                    | W Sept. 1          | Tab                     |
| Puzzle Book 17                  | Th Sept. 23                    | W Sept. 15         | Tab                     |
| Prime Time (seniors boomers)    | Su Sept. 26                    | W Sept. 15         | Tab                     |
| Real Estate Section             | Su Sept. 26 DC / CW Sept. 29   | Th Sept. 16        | Metro                   |
| <b>October</b>                  |                                |                    |                         |
| Home for the Harvest            | Su Oct. 10                     | W Sept. 29         | Tab                     |
| Health & Wellness               | Su Oct. 24                     | W Oct. 13          | Tab                     |
| Holiday Bazaars                 | Su Oct. 24                     | W Oct. 20          | ROP                     |
| Puzzle Book 18                  | Th Oct. 28                     | W Oct. 20          | Tab                     |
| Halloween Decorating Directory  | Fr Oct. 29                     | Fr Oct. 22         | ROP                     |
| Real Estate Section             | Su Oct. 31 DC / CW Nov. 3      | W Oct. 20          | Metro                   |
| <b>November</b>                 |                                |                    |                         |
| Home for the Holidays           | Su Nov. 7                      | W Oct. 27          | Tab                     |
| Veterans Salute                 | Th Nov. 11                     | Th Oct. 28         | Metro                   |
| Hometown Holiday Shopping       | W Nov. 24 DC & CW              | F Nov. 5           | Metro                   |
| Puzzle Book 19                  | Su Nov. 28                     | T Nov. 16          | Tab                     |
| Christmas Opener                | W Nov. 24 - Black Friday Deals | F Nov. 19          |                         |
| <b>December</b>                 |                                |                    |                         |
| Home for the Holidays           | Su Dec. 5                      | F Nov. 19          | Tab                     |
| Historic Photo Calendar         | Tu Dec. 7                      | M Nov. 15          | 32 pg. sig. - bookstock |
| Christmas Light Tour            | Su Dec. 12                     | W Dec. 8           | ROP                     |
| Charitable Giving Guide         | Su Dec. 12                     | F Nov. 19          | Tab                     |
| Puzzle Book 20                  | Th Dec. 30                     | Tu Dec. 21         | Tab                     |
| Letters to Santa                | Fr Dec. 24                     | F Dec. 10          | Metro                   |

Dist. 7 last day of school 6/9;  
Three Rivers 6/10