The deadline to submit “camera ready” material is 5:00 p.m. PST, two days prior to publication. A charge for half the cost of the ad will apply for ads canceled after deadline.

Cancellation in the Daily Courier must be made by noon, two business days preceding publication. A charge for half the cost of the ad will apply for ads canceled after deadline. The deadline to cancel in WeeksWorth or Country Weekly is the Friday prior to publication. The deadline to submit “camera ready” material is 5:00 p.m. PST, two days prior to publication.

Agency commission of 15% off general rate to recognized agencies. Local rates are not commissionable. Courier Publishing Co. does not pay placement fees.

Payment is due within 30 days of the billing date indicated on the publisher’s statement. If payment is not so made, a late charge of 1.5% per month shall be assessed on the unpaid balance. In addition to the late charge, the publisher may deny service or terminate any advertising agreement with the advertiser and seek any other remedies permitted by law. Advertiser agrees to indemnify the publisher for all expenses incurred in connection with collection of amounts payable such as court costs and attorney fees.

In order to establish an account, a completed credit application is required. Payment in advance of publication will be required until the credit application is approved.
### Rop / Classified Display Rates

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate Per Column Inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Rate (Non-commissionable)</td>
<td>$12.95</td>
</tr>
<tr>
<td>ROP or Classified Display, Tuesday - Friday</td>
<td>$13.95</td>
</tr>
<tr>
<td>Repeat Rate (4” minimum. Repeat within 90 days)</td>
<td>$9.95</td>
</tr>
</tbody>
</table>

### Agency Commissionable Rate

- Tuesday - Friday: $15.23
- Sunday: $16.41

Ads placed by a recognized advertising agency.

15% to recognized agencies plus 2% cash discount if paid by the 15th of the month following insertion.

Courier Publishing Co. does not pay placement fees.

### Country Weekly

Country Weekly TMC (Total Market Coverage) is distributed by carrier in Josephine County to non-subscribers of the Daily Courier each Wednesday.

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Rate</td>
<td>$6.30</td>
</tr>
<tr>
<td>Repeat Rate (4” minimum. Repeat within 90 days)</td>
<td>$5.70</td>
</tr>
<tr>
<td>Pick Up Rate</td>
<td>$4.20</td>
</tr>
</tbody>
</table>

Repeat a Daily Courier ad in the Country Weekly.

Agency Commissionable Rate: $7.41

Courier Publishing Co. does not pay placement fees.

### Color Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>Daily Courier or Country Weekly</th>
<th>Net Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Color + Black</td>
<td>$145.00</td>
<td>$40 CPM</td>
</tr>
<tr>
<td>Full Color</td>
<td>$325.00</td>
<td>$61 CPM</td>
</tr>
</tbody>
</table>

Agency

1 Color + Black National (Agency Commissionable): $170.59

Full Color National (Agency Commissionable): $382.35

Rates are for standard colors only.

### Weeks Worth TV Magazine - Publishes Fridays

WeeksWorth contains a complete listing of all Broadcast, Cable, DIRECTV, Dish Network and Premium Channel programming from 6:00 a.m. through 11:30 p.m. daily.

Additional features are the New York Times crossword, daily programming highlights and miscellaneous tidbits of information from the world of entertainment.

Back Page includes color (7.5” x 9.75”): $325.00

Requests are accepted based on each week’s availability.

Deadline: Thursday one week prior to publication.

Commissionable rate includes color: $382.35

### Preprint Rates

Minimum pre-print size is 8½” x 11”, maximum size with fold on left is 11¼” x 12½”. Reservations 10 business days in advance.

Delivery 8 a.m. to 5 p.m., 5 days or more in advance. Preprints must be delivered in cartons or strapped neatly on pallets. Damaged preprints will be discarded. No guarantee to advertiser of exclusive preprint inclusion in the newspaper product. Single sheet or solo inserts must be printed on #80 book or heavier stock, 2% spoilage is requested. Advertisers will only be billed for actual quantity distributed.

The following rates apply to sections featuring the products and services of a single advertiser. Multiple advertiser inserts are not accepted. The costs are per thousand terms.

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 to 70 sq. inches equal a mini or flexi tab</td>
<td>$200 minimum</td>
</tr>
<tr>
<td>71 to 140 sq. inches equal a tab</td>
<td>$39.75</td>
</tr>
<tr>
<td>141+ sq. inches equal a standard, metro or broadsheet section</td>
<td>$4.50</td>
</tr>
</tbody>
</table>

CountryWide

- Single Sheet: $40 CPM
- 4 Tab/2 Std.: $45 CPM
- 8 Tab/4 Std.: $47 CPM
- 12 Tab/6 Std.: $49 CPM
- 16 Tab/8 Std.: $51 CPM
- 20 Tab/10 Std.: $53 CPM
- 24 Tab/12 Std.: $55 CPM
- 28 Tab/14 Std.: $57 CPM
- 32 Tab/16 Std.: $59 CPM
- 36 Tab/18 Std.: $61 CPM
- 40 Tab/20 Std.: $63 CPM

CountryWide includes color:

- 28 Tab/14 Std.: $57 CPM
- 36 Tab/18 Std.: $59 CPM
- 40 Tab/20 Std.: $61 CPM

Above rates are for full distribution only.

Add $2 CPM (net) for each additional 2 standard or 4 tab pages.

### Contracts

#### ANNUAL CONTRACT

Twelve month contract. Discount is earned on local, non-commissionable rate by contracting to spend the following amounts ANNUALLY.

- $6,000 to $11,999: 4% discount
- $12,000 to $17,999: 5% discount
- $18,000 to $23,999: 5.5% discount
- $24,000 to $29,999: 6% discount
- $30,000 to $35,999: 6.5% discount
- $36,000 to $41,999: 7% discount
- $42,000 to $47,999: 7.5% discount
- $48,000 to $59,999: 8% discount
- $60,000 to $71,999: 8.5% discount
- $72,000 to $83,999: 9% discount
- $84,000 to $95,999: 9.5% discount
- $96,000 and more: 10% discount

A. Spec ads, custom marketing campaigns and design work for publication in Courier Publishing Co. products are free. Art preparation, photography, scanning and design services are available. Time and materials used for ads in other media will be charged.

B. Reproduction of ads is not allowed without written permission of the publisher. Ads, photos, scans, artwork, etc. are property of the Courier Publishing Co. and reproduction will be charged.

C. Rates on this card are based on normal and usual composition of ads run in one of the Courier Publishing Co. products. A $75.00 per hour rate may be charged for extremely difficult make-up or excessive revision from original layout after ad is typeset.

**Distribution Map for Grants Pass Daily Courier and Country Weekly (TMC)**

Shaded zip codes are distribution areas

- **Daily Courier distribution**
- **Country Weekly distribution**

**Customer Supplied Ads**

Design work for publication in Courier Publishing Co. products is available free of charge by our design staff, including art preparation, photography and scanning. There are no discounts for customer supplied ads.

Ads should be sent as an Adobe Acrobat PDFx1a (Portable Document Format). A PDF created in Adobe Acrobat is preferred. Ads should be supplied on USB Flashdrive, e-mail or via AP AdSend. Please call your advertising representative for appropriate e-mail address.

When preparing artwork that’s placed in ad documents, process as follows: Color files should be CMYK only; all grayscale and color artwork should be EPS or TIF format with a resolution of 300 dpi.

Please include a hard copy of each ad for reference when sending, or fax a copy to us at (541) 474-3814. For ads with color, mark clearly what items are to appear in color.

**Mechanical Measurements**

The Daily Courier and Country Weekly are six column (50 inch web) format. A full page is six columns wide by 21.42 inches deep.

- A. A column inch is one column wide by one inch deep.
- B. Minimum display size: One column inch.
- C. Total inches are found by multiplying the number of columns wide by the number of vertical inches. (Example: 2 col. x 3” = 6 col. inches)
- D. Minimum double truck size: 10.5 columns by 13.5 inches deep. The gutter is charged as 1/2 col.
- E. Maximum depth is 21.42 inches. Ads deeper than 19.5 inches will be charged as 21.42 inches.
- F. Tab format ads deeper than 10.5 inches will be charged as 12.5 inches.

**Standard Column Widths**

<table>
<thead>
<tr>
<th>Inches</th>
<th>1 Column</th>
<th>2 Columns</th>
<th>3 Columns</th>
<th>4 Columns</th>
<th>5 Columns</th>
<th>6 Columns</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.837</td>
<td>3.82</td>
<td>5.8</td>
<td>7.785</td>
<td>9.767</td>
<td>11.75</td>
</tr>
</tbody>
</table>

**Double Truck Widths**

<table>
<thead>
<tr>
<th>Inches</th>
<th>10.5 Columns</th>
<th>12.5 Columns</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20.286</td>
<td>24.25</td>
<td>13.5 to 21.42</td>
</tr>
</tbody>
</table>

**WeeksWorth (TV magazine)**

7.5” wide x 9.75” high

**Special sections** are designed for modular-size ads. Your advertising representative can provide specs and prices.