









Create tradition with ornaments

Ornament gifting is a family tradition that Pat Pennington has seen at Jerry's Pool, Spa and Patio Supply.

The business is normally warm weather-oriented, so adding holiday retail items about 15 years ago made good fiscal sense, said Pat, who owns the company with husband Jerry Pennington.

Since then, she's seen regular customers who are looking for a gift for their grandchildren or those seeking to match a collection.

"Some people come in every year because they know we've got unusual ornaments," she said.

Those looking to give an ornament as a gift might consider the recipient's special interest, such as a sport or animal. They also do theme trees, such as crystal ornaments. Her favorite is a tree decorated all in red.

They've taken some ribbing over the years because they typically decorate in mid-October, although she noted that what they display has changed because so many other places now sell Christmas items.

With multiple trees on display and several years behind her, Pennington offered a key piece of advice about decorating.

"Make sure your lights work really good before you start," she said. **H**

— Patricia Snyder



Santa Claus, words, angels and birds (cover) are among the ornaments on display at Jerry's Pool, Spa and Patio. Photos by Timothy Bullard.

